









4:2:2:4 Picture Quality, 3D Effects, SDI In/Out, and Title Animation — Plus Easy Operation and Outstanding Cost-Performance.

With the AG-MX70 digital A/V mixer, Panasonic has integrated a 2-BUS, 8-input video switcher, multi-functional digital video effects unit with high-end performance, and an audio mixer into a single compact unit.

The AG-MX70 provides broadcast-grade 4:2:2:4 digital component picture quality. It features more than 600 effect patterns and a 30-frame graphics buffer for roll, crawl, and logo animation using title files downloaded from a PC. A large LCD panel with a matrix menu helps assure quick, easy operation. Offering optional 3D video effects and SDI interface, this A/V mixer is ready for full-fledged digital post-production.

The versatile AG-MX70 is right at home when connected to DVCPRO VTRs in a digital editing system, or when used as a switcher either in the studio or at live events.



Creative, Intelligent, Versatile











Accordion

Flag

Serial Digital In/Out

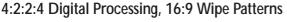
Adding the optional AG-YA70 SDI Board gives the AG-MX70 a 4-input/1-output serial digital component interface (SMPTE 259M-C). This is ideal for configuring an editing system with DVCPRO or other digital VTRs.

8 Video Inputs

The AG-MX70 is ready for live multi-camera feeds, with a total of eight analog composite inputs, or four analog component Y/Pb/Pr or YC inputs and four SDI inputs.

Joy Stick Controller

The easy-to-handle joy stick lets you intuitively position or size your effects, and select or adjust colors.



The AG-MX70 provides high quality 4:2:2:4 digital component signal processing, and wipe patterns accommodates both 16:9 and 4:3 image production needs.

Large LCD Screen, Matrix Menu

A large LCD panel permits easy monitoring of system status. A five-row matrix menu display with five rotary switches makes it easy to understand and set the AG-MX70's multitude of functions. The menu, which is linked to keys on the operating panel, automatically switches to show the necessary settings. This simplifies operation and reduces steps.

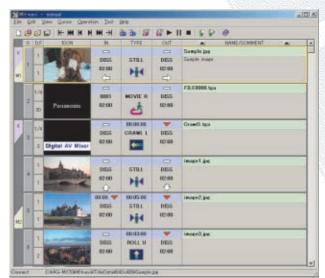
2D and 3D Video Effects

Equipped with over 600 2-dimensional effects — including transition and key patterns, mosaic, paint, trail, and multiimage digital effects — the versatile AG-MX70 has all it takes to create professional production results. The optional AG-VE70 3D Effects Board provides more than 1,000 3D digital effects, including page turn, ripple, and sphere. The 2D and 3D effects can be combined to create sophisticated image expressions that rival many high-end DVEs.

Roll, Crawl, and Logo Animation

MX-Navi makes it easy to download graphics files (TGA, BMP, JPEG) created with the other graphics applications, via a USB terminal. Downloads go to the internal graphics buffer* for use in creating roll or crawl titles, logo animation, and other effects.

*NTSC: 640 x 480 pixels x 30 frames, PAL: 768 x 576 pixels x 26 frames



MX-Navi application window



Audio Mixing

The AG-MX70 provides versatile audio mixing with four Stereo Inputs plus two Auxiliary Mono Inputs, one of which may be a mic input. Audio can be linked or unlinked to video transitions. The AG-MX70 is also equipped with a headphone jack. The level meters are displayed on the LCD.

Tally Output

Tally outputs for up to eight cameras are provided, for using the AG-MX70 as a switcher at live events.

Other Functions

- Numeric keypad for setting pattern numbers and other values.
- A total of 13 patterns are preset; other patterns can be stored in memory.
- Digital chroma key, digital luminance key
- M/E(Mix Effects) preview, DSK(Down Stream Key) preview
- Editor terminal (9-pin) for either RS-422 or RS-232C connection

Optinal Boards



AG-VE70 3-Dimension Effects Board



AG-YA70 Serial Digital Interface Board



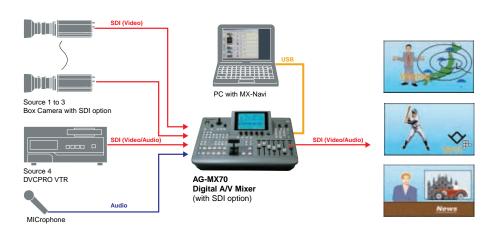
System Applications

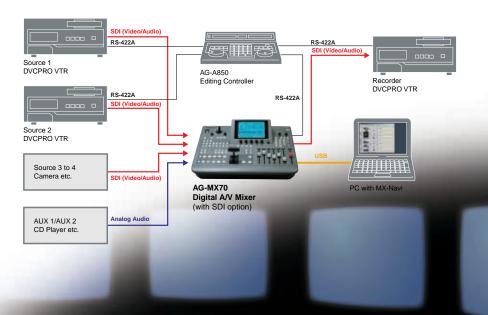
Live Application

Eight video inputs, each with tally output, and M/E and DSK preview prepare the AG-MX70 for use as a switcher with multi-camera feeds for live studio or event applications. Adding the optional SDI interface also enables high-quality digital input. Titles and graphics created on a PC can be downloading from MX-Navi application, and easily superimposed for use in live production programming.

Editing Application

Standard-equipped RS-422A and RS-232C remote terminals and a GPI terminal allow the AG-MX70 to team up with the AG-A850 or otherbrand editing controller, for A/B roll editing. With the SDI interface option on-board, a high-quality, fully digital editing system can also be configured with a DVCPRO VTR. The MX-Navi title insertion program brings the quality of program production to a level approaching many high-end systems.





SPECIFICATIONS

Power Source:	120VAC, 50/60Hz (AG-MX70P),					
	220 — 240VAC, 50/60Hz (AG-MX70E)					
Power Consumption:	52W (Standard), 70W (Full Option)					
Operating Temperature:	5° to 40°C					
Operating Humidity:	Less than 90% (non dew)					
Dimensions:	16-3/4"(W) x 7-13/16"(H) x 15-3/4"(D)					
	424 (W) x 197 (H) x 400 (D) mm					
Weight:	18.1 lbs (8.2 kg) in Standard					
	19.2 lbs (8.7 kg) with Full Option					
MAIN VIDEO INPUT						
Analog Composite:	BNC x 8 (SOURCE 1 — 8), 1.0Vp-p 75Ω					
Analog Component :	BNC x 4 (SOURCE 1/2/3/4), Y: 1.0 Vp-p 75 Ω ,					
	Pb/Pr (525): 0.525/0.757 Vp-p switchable 75Ω,					
	Pb/Pr (625): 0.7 Vp-p 75Ω					
YC (S-Video):	Mini-DIN4 x 4 (SOURCE 1/2/3/4), Y: 1.0 Vp-p, 75Ω,					
	C: 0.286Vp-p 75Ω (525), 0.3Vp-p 75Ω (625)					
SDI (Option) :	BNC x 4 (IN 1/2/3/4), SMPTE 259M-C/EBU Tech.3267-E					
OTHER VIDEO INPUT						
External Fill:	BNC x 1 (Y/Pb/Pr), Analog Component, Y: 1.0 Vp-p 75 Ω					
	Pb/Pr (525): 0.757 Vp-p 75Ω					
	Pb/Pr (625): 0.7 Vp-p 75 Ω					
Entrana L Marca	*Y signal will be clipped at lower than pedestal level.					
External Key : Genlock:	BNC x 1, 1.0Vp-p, 75Ω , Analog Composite or Y+Sync					
Geniock:	BNC x 1 (with passive-loop-through), 1.0Vp-p 75 Ω On/Off					
VIDEO OUTPUT						
Composite Video:	BNC x 2, 1.0Vp-p 75Ω					
Component Video:	BNC x 2, Y: 1.0 Vp-p 75 Ω					
	Pb/Pr (525): 0.525/0.757 Vp-p switchable 75Ω					
	Pb/Pr (625): 0.7 Vp-p 75Ω					
YC (S-Video):	Mini-DIN4 x 2, Y: 1.0 Vp-p, 75Ω, C: 0.286Vp p.75Ω (525), 0.3Vp p.75Ω (625)					
	C: 0.286Vp-p 75Ω (525), 0.3Vp-p 75Ω (625)					
SDI (Option):	C: 0.286Vp-p 75Ω (525), 0.3Vp-p 75Ω (625) BNC x 1, SMPTE 259M-C/EBU Tech.3267-E					
YC (S-Video): SDI (Option): Preview: Advanced Reference:	C: 0.286Vp-p 75Ω (525), 0.3Vp-p 75Ω (625) BNC x 1, SMPTE 259M-C/EBU Tech.3267-E BNC x1, Composite, 1.0Vp-p 75Ω					
SDI (Option): Preview:	C: 0.286Vp-p 75Ω (525), 0.3Vp-p 75Ω (625) BNC x 1, SMPTE 259M-C/EBU Tech.3267-E BNC x1, Composite, 1.0Vp-p 75Ω BNC x 1, Composite, 75Ω,					
SDI (Option):	C: 0.286Vp-p 75Ω (525), 0.3Vp-p 75Ω (625) BNC x 1, SMPTE 259M-C/EBU Tech.3267-E BNC x1, Composite, 1.0Vp-p 75Ω					
SDI (Option): Preview: Advanced Reference:	C: 0.286Vp-p 75Ω (525), 0.3Vp-p 75Ω (625) BNC x 1, SMPTE 259M-C/EBU Tech.3267-E BNC x1, Composite, 1.0Vp-p 75Ω BNC x 1, Composite, 75Ω, Sync: 0.286 (525) /0.3 Vp-p (625)					
SDI (Option): Preview: Advanced Reference: AUDIO INPUT	C: 0.286Vp-p 75Ω (525), 0.3Vp-p 75Ω (625) BNC x 1, SMPTE 259M-C/EBU Tech.3267-E BNC x1, Composite, 1.0Vp-p 75Ω BNC x 1, Composite, 75Ω, Sync: 0.286 (525) /0.3 Vp-p (625) Burst: 0.286 (525) /0.3 Vp-p (625)					
SDI (Option): Preview: Advanced Reference:	C: 0.286Vp-p 75Ω (525), 0.3Vp-p 75Ω (625) BNC x 1, SMPTE 259M-C/EBU Tech.3267-E BNC x1, Composite, 1.0Vp-p 75Ω BNC x 1, Composite, 75Ω, Sync: 0.286 (525) /0.3 Vp-p (625) Burst: 0.286 (525) /0.3 Vp-p (625) XLR (L/R pair) x 4 (SOURCE 1 — 4), +4/0/–3 dBu switchable, 10kΩ					
SDI (Option): Preview: Advanced Reference: AUDIO INPUT Audio:	C: 0.286Vp-p 75Ω (525), 0.3Vp-p 75Ω (625) BNC x 1, SMPTE 259M-C/EBU Tech.3267-E BNC x1, Composite, 1.0Vp-p 75Ω BNC x 1, Composite, 75Ω, Sync: 0.286 (525) /0.3 Vp-p (625) Burst: 0.286 (525) /0.3 Vp-p (625)					

Audio Out 1:	XLR (L/R pair) x 1, +4/0/-3 dBu switchable, 47Ω				
Audio Out 2:	RCA (L/R pair) x1, -10 dBV, 47Ω				
Headphone:	M6 x 1, 8Ω, unbalanced, –∞ dBu to –20 dBu				
SDI (Option):	BNC x 1, Embedded Audio (CH1/2)				
OTHER PORT					
Editor Port:	D-sub 9-pin, RS-422A/232C switchable				
Connectable Editor:	RS-422A Protocol; GVG/Sony switchable Panasonic: AG-A850, SONY: BVE-2000, BVE-910, BVE-700, PVE-500				
Tally Out:	D-sub 9-pin, Open-Collector x 8ch Collector Current: Less than 50mA, Maximum Voltage: 35VDC				
GPI:	BNC x 1, Make-contact				
USB:	Type-B connector x 1, USB Ver.1.1 (cable length: max. 3m				
VIDEO SPECIFICATION					
Video Format:	625/525 switchable				
Sampling Frequency:	Y: 13.5 MHz, Pb/Pr: 6.75MHz, Key: 13.5MHz(4:2:2:4)				
Quantization:	Main In: 9 bit, External In: 8 bit				
Internal Process:	4:2:2:4 8 bit, Dynamic Rounding [™]				
S/N Ratio:	Component Out: -54 dB (Y), -52 dB (Pb/Pr) Composite or YC Out: -50 dB				
Band width (Main In):	Y: 0.5 MHz to 4.5 MHz (±1.0 dB), Pb/Pr: 0.2 MHz to 2.0 MHz (+0.5/–3.0 dB)				
Band width (External In):	Y: 0.5 MHz to 4.5 MHz (±1.0 dB), Pb/Pr: 0.2 MHz to 2.0 MHz (±1.0 dB)				
K Factor:	Less than 1%				
Differential Gain:	Less than 4%				
Differential Phase:	Less than 2°				
AUDIO SPECIFICATION					
Sampling Frequency:	48 kHz				
Quantization:	20bit				
Frequency Response:	20 Hz to 20 kHz (-3.5/+1.0 dB)				
Dynamic Range:	More than 85dB				
THD:	Less than 0.08% (1 kHz, aliment level)				
Cross Talk:	Less than –70 dB (1 kHz, between any two channels)				
Headroom:	20 dB/18 dB switchable				
ACCESSORIES					
Standarrd:	Power cable, MX-Navi CD-ROM				
Option:	AG-VE70 3-Dimension Effect Board AG-YA70 Serial Digital Interface Board				

Weight and dimensions shown are approximate. Specifications are subject to change without notice. These products may be subject to export regulations. Dynamic Rounding licensed from Quantel. Ltd. The DR logo is a trademark of Quantel Ltd.



Matsushita Electric Industrial Co., Ltd. Systems Business Group 2-15 Matsuba-cho, Kadoma, Osaka 571-8503 Japan

Phone +81 6 6905 4650 Fax +81 6 6908 5969 https://eww.pavc.panasonic.co.jp/pro-av/

[Countries and Regions]

[Countries and Re	egions]					
Argentina Australia Austria	+54 1 308 1610 +61 2 9887 6222 +43 (0)1 610 80 773	Kuwait Lebanon Malaysia	+965 481 2123 +961 1 216827 +60 3 5549 5422 (PSE)	Spain Sweden Switzerland	+34 (93) 425 93 00 +46 (8) 680 26 41 +41 (0)41 259 96 32	
Belgium Bulgaria	+32 (0)2 481 04 57 +359 2 946 0786	Mexico Montenegro, Sei	+52 55 5488 1000 rbia	Thailand Turkey	+66 2 731 8888 +90 216 578 3700	CLATHING .
Canada China	+1 905 624 5010 +86 10 6515 8828	Netherlands New Zealand	+31 73 64 02 577 +64 9 272 0100	U.A.E. Ukraine	+380 44 4903437 +380 44 4903438	
(Hong Kong Czech Republic Denmark		Norway Pakistan Panama	+47 67 91 78 00 +92 5370320 21 +507 229 2955	U.K U.S.A.	[ext. 112] +44 (0) 1344 70 69 20 +1 201 348 5300	ISO 9001
Egypt Finland, Latvia, L		Peru Philippines Poland	+51 1 614 0000 +63 2 633 6162 +48 (22)338 1100			JQA-0443
France Germany Greece Hungary Indonesia Iran Italy Jordan Kazakhstan Korea	+336 (9)521 52 53 +33 (0)155 93 66 67 +49 (0)611 235 481 +30 210 96 92 300 +36 (1)382 60 60 +62 21 385 9449 +98 21 2271463 +39 02 67 88 449 +961 6 586 1914 +7 3272 504 777 +82 2 2106 6641	Portugal Puerto Rico Romania Russia & CIS Saudi Arabia Singapore Slovak Republic	+351 21 425 77 04 +1 787 750 4300 +40 21 211 4855 +7 095 258 42 06 +966 1 465 0709 +65 6270 0110 +421 (0)2 52 92 14 23	JAB EMS Accreditation RE 009	AND CROANIZATION OF AND	UKAS ENVIRONMENTAL MANGEMENT 051
	Argentina Austria Austria Bahrain Belgium Bulgaria Brazil Canada China (Hong Kong Czech Republic Denmark Egypt Finland, Latvia, L France Germany Greece Hungary Indonesia Iran Italy Jordan Kazakhstan	Auštralia +61 2 9887 6222 Austria +43 (0)1 610 80 773 Bahrain +973 252292 Belgium +32 (0)2 481 04 57 Bulgaria +55 2 946 0786 Brazil +55 1 3889 4035 Canada +1 905 624 5010 China +86 10 6515 8828 (Hong Kong +852 2313 0888) Czech Republic +420 236 032 552/511 Denmark +45 43 20 08 57 Egypt +20 2 3938151 Finland, Latvia, Lithuania, Estonia Greece +33 (0)1 55 93 66 67 Greece +30 (1) 382 60 60 Indonesia +62 21 385 9449 Iran +89 12 2271463 Italy +39 02 67 88 449 Jordan +961 6 586 1914 Kazakhstan +7 3727 2 504 777	Argentina +54 1 308 1610 Kuwait Austria +61 2 9887 6222 Lebanon Austria +61 2 9887 6222 Lebanon Bahrain +973 252292 Malaysia Belgium +32 (0)2 481 04 57 Mexico Bulgaria +352 9 2946 0786 Montenegro, Se Brazil +55 11 3889 4035 Canada +1 905 624 5010 Canada +1 905 624 5010 Netherlands China +86 10 6515 8828 New Zealand Czech Republic +420 236 032 552/511 Pakistan Denmark +45 43 20 08 57 Paikistan Finland, Latvia, Lithuania, Estonia Philippines +358 (9)521 52 53 France +33 (1) 15 59 36 66 7 Portugal Germany +49 (0)611 235 481 Puerto Rico Greece +30 (1) 52 30 66 67 Portugal Hungary +36 (1)382 60 60 Russia & CIS Indonesia +62 21 385 9449 Saudi Arabia Iran +98 21 2271463 Singapore Italy +39 02 67 88 449 Slovak	Argentina +54 1 308 1610 Kuwait +965 481 2123 Austria +61 2 9887 6222 Lebanon +961 1 216827 Austria +43 (0)1 610 80 773 Malaysia +60 3 5549 5422 (PSE) Bahrain +973 252292 Hol 3 554 67000 (PM) Belgium +32 (0)2 481 04 57 Mexico +52 55 5488 1000 Bulgaria +359 2 946 0786 Montenegro, Serbia +41 (0)26 466 25 20 Canada +965 624 5010 Netherlands +31 73 64 02 577 China +86 10 6515 8828 New Zealand +64 9 272 0100 (Hong Kong +45 43 20 08 57 Pakistan +92 5370320 21 Denmark +45 43 20 08 57 Panama +507 229 2955 Egypt +20 2 3938151 Peru +51 1 614 0000 Finland, Latvia, Lithuania, Estonia Philippines +63 2 633 6162 France +30 (1) 55 93 66 67 Portugal +351 21 425 77 04 Geremany +49 (0)611 1235 481 Puerto Rico +1787 750 4300 Greece +30 210 96 92 300 Romania +40 21 211 4855	Argentina +54 1 308 1610 Kuwait +965 481 2123 Spain Austria +61 2 9887 6222 Lebanon +961 1 216827 Switzerland Bahrain +973 252292 Malaysia +60 3 5549 5422 (PSE) Switzerland Belgium +32 (0) 1 610 80 773 Malaysia +60 3 5546 7000 (PM) Taiwan Belgium +32 (0) 2 481 04 57 Mexico +52 55 5488 1000 Taiwan Brazil +55 11 3889 4035 Montenegro, Serbia Turkey U.A.E. Canada +1 905 624 5010 Netherlands +31 73 64 02 577 Ukraine China +86 10 6515 8828 New Zealand +64 9 272 0100 U.A.E. Cyppt +20 2 3938151 Peru +51 1 4800 U.S.A. Egypt +20 2 3938151 Peru +51 1 61 40000 U.S.A. Finland, Latvia, Lithuania, Estonia Philippines +63 2 633 6162 U.S.A. Finland, Latvia, 2207125 52 5215 Poland +48 (22)338 1100 U.S.A. Geremany +49 (0)611 235 481 Puerto Rico +1 787 750 4300 Hungary +36 (1)382 60 60 Russia & CIS +7	Argentina +54 1 308 1610 Kuwait +965 481 2123 Spain +34 (93) 425 93 00 Austria +61 2 9887 6222 Lebanon +961 1 216827 Sweden +46 (8) 680 26 41 Bahrain +973 252292 Malaysia +60 3 5546 5422 (PSE) Switzerland +41 (0)24 25 96 32 Belgium +32 (0)2 481 04 57 Malaysia +60 3 5546 7000 (PM) Switzerland +41 (0)24 25 96 632 Brazil +55 11 3889 4035 Mexico +52 55 5488 1000 Taiwan +68 2 2731 8888 Canada +1 905 624 5010 Netherlands +31 73 64 02 577 U.A.E. +971 4 282201 Canada +86 10 6515 8828 New Zealand +64 9 272 0100 Haistan +380 44 4903437 China +86 10 6515 8828 New Zealand +64 9 272 0100 Haistan +380 44 4903437 Czech Republic +42 02 3938151 Peru +51 1 614 0000 Hilippines +63 2 633 6162 Finland, Latvia, Lithuania, Estonia Philippines +63 2 633 6162 Poland +44 (22)381 1100 France +30 (1) 352 9 66 67 Portugal +351 7 25 624 200 110 U.K. +41 01 348 5300

